



PARFUMS
JEAN COUTURIER
PARIS

PARIS BAROQUE

The Concept

Baroque is relating to a style of European architecture, music and art of the 17th and 18th centuries and is characterized by ornate details . In Architecture the period is exemplified by the the French Chateau de Versailles.

The Baroque Art was born in Italy then took its extraordinary dimension in France, particularly in Paris .



The modern world of Baroque

The Baroque universe has since entered in our modern houses and in our dressing rooms. A real latest trend which continues and develops.



The women

The Women Paris Baroque is ultra feminine, delicious refinement, the scent of a rose in full bloom.

A mysterious woman, a guileless but determined seductress. Her fragrance is a new Oriental-Fruity bewitching and bright. A mix of rare and precious ingredients, a racy elegance while retaining.

The woman Paris Baroque is free and knows how to impose her vision of the world with serenity and strength.



The design

The packaging aims to be resolutely decorative. It evokes a world of pastel boudoir, as an expression of romantic and precious universe. Paris being the symbol.

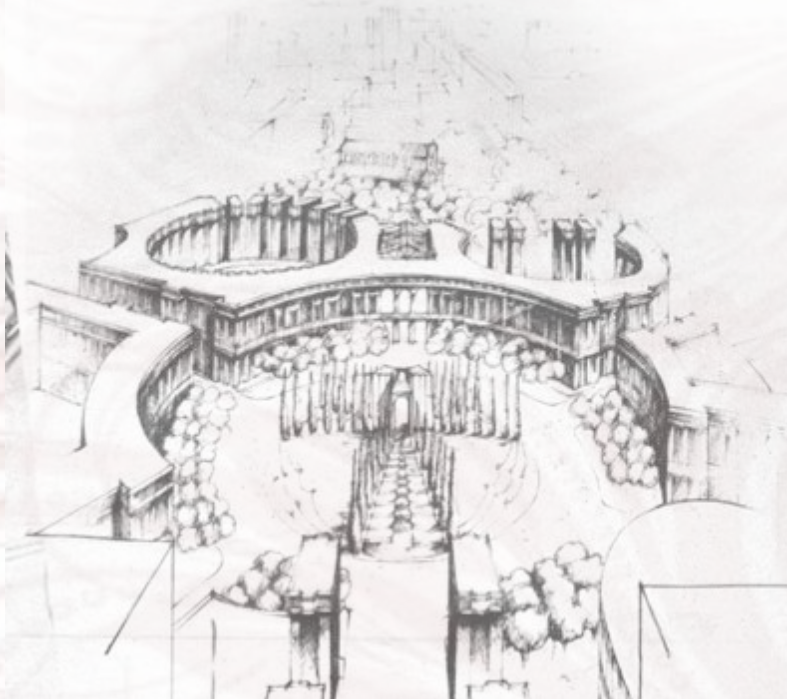


The bottle

The expression of daring, excess, and desire are the ingredients of this bottle.

A bottle multifaceted tribute to the City of Light, the expression of a precious jewel.

Ancient and Modern, Parisian and Baroque.



The bottle

The *Eau de Parfum Paris Baroque* dresses in a frosted shield sensual and feminine,

The faceted bottle like a precious jewelry is decidedly chic and elegant

Beribboned pink satin, collar necklaces reminiscent of ladies of yesteryear

Its satin crystal caps brings ultimate touch of luxury.



The line

Full of elegance with baroque ornaments. Chic and romantic. It plays with conventions. Audacious, awakening curiosity and it teams up with its subtle varnish desire. Available in Eau de Parfum 100 ml, 50ml, 30ml

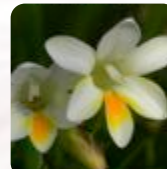


The Fragrance

Oriental, Woody, Fruity

Chic, luxurious, intense and soft at the same time

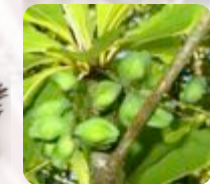
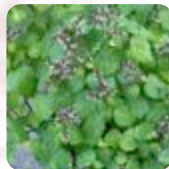
Designed in a world of fascination and charm, it was in this privileged world born Baroque Paris. Bergamot discovering at dawn to reveal his secrets. The first fruity in solitude, are then joined by lychee with hints of tangerine. The heart breathes with light powdery accents of May roses and jasmine completing the agreement in pink: The Rise of vanilla, patchouli and musk.



lychee
currants
blackcurrant
peach
freesia



neroli
Rose
heliotrope
jasmine



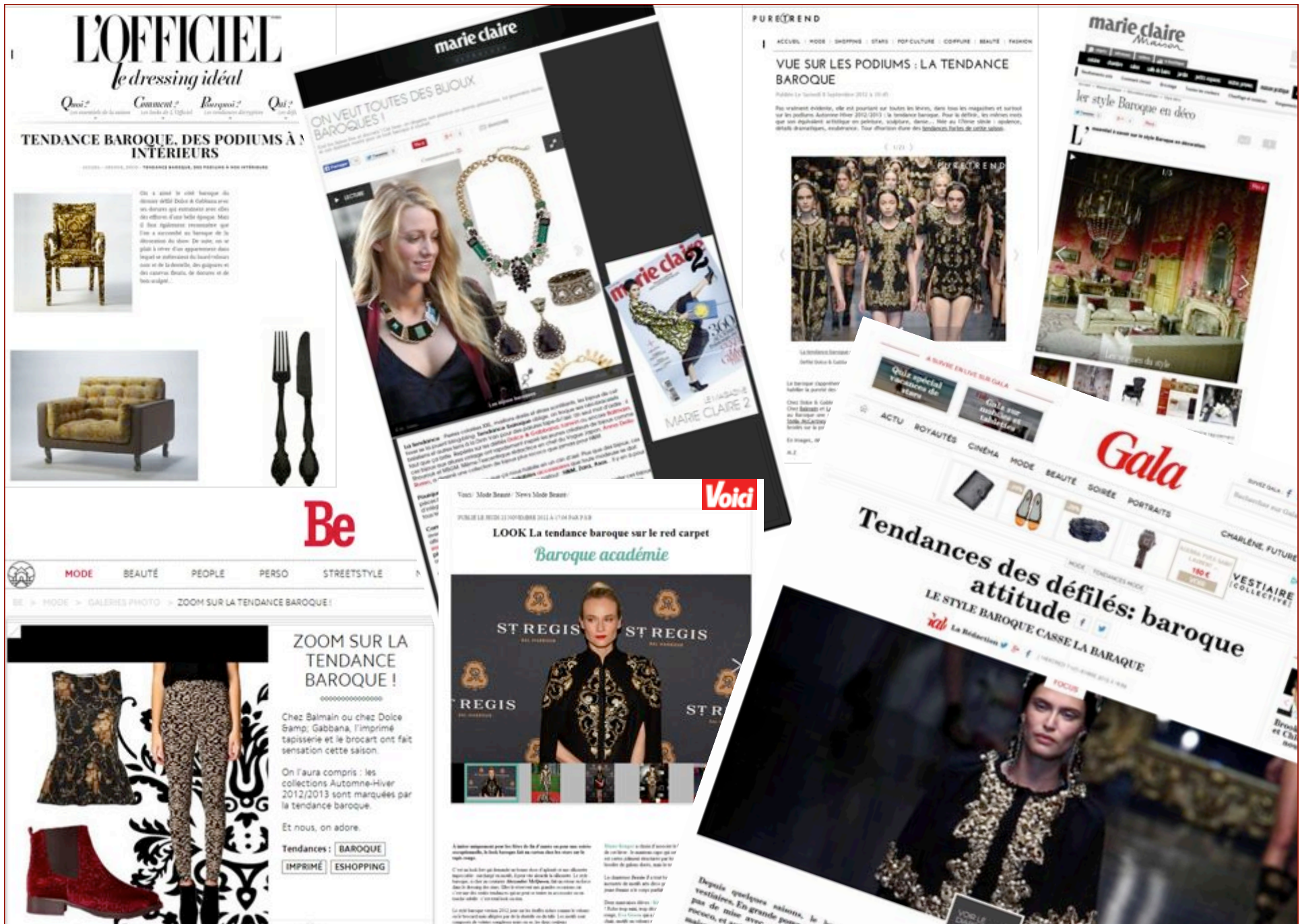
patchouli
cedar
vanilla
amber
musk

Communication



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The phenomenon Baroque? The press loves it!



Thank you!

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